Cookies and browser storage

This notice describes how Atjoo AB uses cookies and similar browser storage on atjoo.com. Our Privacy Notice explains how we handle personal data and your rights.

For questions, contact us:

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1. What we use and why

Cookies and localStorage hold small amounts of data in your browser. We use them for:

- **Preferences:** remembering your language and privacy choices.
- **Analytics:** understanding website use and recognising returning visitors through our own analytics and Leadfeeder (Dealfront). Leadfeeder also helps identify visiting organisations.
- **Advertising:** measuring advertising effectiveness and supporting personalised advertising through Google, according to your choices.

Some measurement continues without optional cookies: we record website use, Google receives limited measurement signals, and Leadfeeder uses visit information to identify organisations.

2. Your choices

Optional analytics and advertising storage require the relevant consent. You can change or withdraw these choices through the cookie and advertising settings in the website footer. Storage needed to remember your choices remains available.

Sharing your meeting-request email with Google in hashed form requires your permission, as explained in our Privacy Notice. Requesting a meeting works without this permission.

You can also block or clear cookies and other saved website data through your browser settings.

3. Storage periods

Our consent preferences last up to 180 days from the last saved choice. Our analytics visitor cookie lasts up to one year. Language preferences remain until cleared.

Third-party periods vary by cookie. Google's conversion-measurement cookies normally last 90 days; see Google's cookie information for other advertising cookies and their lifetimes. Leadfeeder documents a one-year visitor cookie and a two-year consent cookie in its tracker information. Your browser may shorten these periods.

4. Changes to this Notice

We publish updates to this notice on our website. The revision date below identifies the current version; changes take effect when published.

This Notice was last updated on 17th of November, 2026.

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